



# An Austrian, a Canadian and a Belgium walk into a Bar.

And launch the worlds largest weather and climate tracking satellite constellation.

Begrüßung: Harald KAINZ Univ.-Prof. Dipl.-Ing. Dr.techn. Dr.h.c.mult., Rektor der Technischen Universität Graz

Referent: Peter PLATZER, Dipl.-Ing. MBA MSc, CEO Spire Global UK Limited

## Donnerstag, 2. März 2017, 19:00 Uhr

Technische Universität Graz, Hörsaal i2  
Inffeldgasse 12 / Parterre, 8010 Graz

Eintritt frei  
Anmeldung unter [teilnahme@TUGraz.at](mailto:teilnahme@TUGraz.at)

# Zur Veranstaltung

Peter Platzer, CEO of Spire, will speak about what it takes to start a space company. Spire's growth, not just in Silicon Valley but also in Europe and Asia has offered both opportunities and trials. There is a large difference in startup environments between the US (Silicon Valley), Europe (in general), and Austria. He will explore those differences as well as how Spire has taken on the challenge of solving global problems like incorrect weather predictions and climate science.

# Zum Referenten

Dipl. Ing. in Physics (Technical University of Vienna), MBA Finance & Management (Harvard Business School), MSc in Space Studies (International Space University), 1992-1997 Scientific Assistant at CERN, Founder of TRIBAR, 1997-2000 The Boston Consulting Group, since 2002 experiences in USA: Schell Systems LLC, The Rohatyn Group, Deutsche Bank Equity Prop Trading, Vegasoulcapital LLC, NASA Ames Research Center, since 2012 Spire Inc (CEO and co-founder).

Kontakt: Josef Affenzeller, Gerhard Murer, Wolfgang Wallner

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